

Darshita Patankar

Visual Designer based in Bengaluru, building distinctive visual systems for digital products and brands. My work brings together identity, storytelling, and interaction to create experiences that feel expressive and memorable.

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Experience

Wayground

Visual Designer · Bengaluru · Aug 2025–Present

Worked on the visual language of a student-facing learning platform used by millions, building the Wayground AI identity and shaping new game experiences from visual direction through final design.

Intentionally Designed Solutions

Brand Designer · Remote · 2024–2025

Created end-to-end identities for hospitality and wellness brands as the sole brand designer, taking projects from strategy and positioning to launch-ready brand systems and websites.

Airtribe

Design Intern · Bengaluru · 2023–2024

Supported the brand and marketing needs of an early-stage ed-tech startup, creating social campaign assets.

GitPOAP

illustrator · Freelance · 2022-2023

Created collectible digital artwork for blockchain communities, translating brand and event themes into distinct POAP designs.

Life & Half

Design Intern · Remote · 2022

Created social content, stickers, and packaging for consumer brands including BRB Chips and Ganna.

Education

Mithibai College of Arts

BA, English Literature · Mumbai · 2018–2021

10K Designers

Brand Experience Design Cohort · 2022

Practica

Typeface Design Programme · 2024

Recognition

ADP List Top 50 design Portfolios 2026

Wall of Portfolios - Portfolio of the month June 2025

Capabilities

Art Direction · Brand Systems · Illustration · Motion · Typography · 3D